

Sponsorship Opportunities
**THE URBAN CULTURAL
FASHION SHOW**

Under the Sea

S A T
1
j u n e

**2
0
2
4**



6th annual
FUNDRAISER

For inquiries, call 208-226-4260 or
CultureForChangeFoundation@gmail.com
504(c)(3) TAX ID: 84-4584504



www.cultureforchangefoundation.org



CULTURE FOR CHANGE FOUNDATION

Dear Friends,

We are thrilled to extend an invitation for you to join us at the TRICA Children's Arts on Saturday, June 1, 2024, for an extraordinary event—the 6th Annual Urban Cultural Fashion Show. This world-class fashion show hosted by Culture for Change promises an evening of elegance and excitement, showcasing the intersection of culture and fashion.

Culture for Change has been a driving force in transforming lives, lifting individuals and families in our community through continued education programs, offering financial education, sustainable opportunities, a safe space for mental wellness journey, and bolstering our local economy by nurturing skilled workers. Our impact is widespread with sewing programs in Twin Falls and Boise, the collection of used electronics for educational initiatives in other countries, personal wellness classes, diverse artistic and educational programs, including intro to multimedia art, street art, and Indian fabric painting, and financial and mentorship programs.

Through these efforts, we aim to raise \$30,000, enabling Culture for Change to sustain vital community programs that foster self-sufficiency. Your support as sponsors for the 6th Annual Urban Cultural Fashion Show is crucial in helping us achieve this goal. By becoming a sponsor, you align your brand with a cause dedicated to making a lasting impact on individuals and communities.

As a sponsor, you will have the unique opportunity to connect with 250 Culture for Change supporters, a platform for networking and collaboration. Your generosity will directly contribute to the success of this event and, more importantly, to the continued success of empowering individuals and communities. The evening promises a memorable, entertaining experience with local designers showcasing their art and video mapping, which will immerse you in our theme this year, UNDER THE SEA. promotion of entrepreneurs, fashion, culture, dress to impress (think Met Gala), delicacies from local businesses, and a chance to witness firsthand the positive change your support can bring to our community.

We look forward to the possibility of your support and to welcoming you to an evening of culture, fashion, and community impact.

Warm regards,

Winnie Christensen
Founder & President
Culture for Change Foundation



"Empower youth to become passionate, focused and successful activators of the community to create positive change and creativity through cultural, social and financial education."

SPONSORSHIP PACKAGES



\$5,000 **Presenting** **Sponsor**

only 1 available

12 VIP Tickets to Fashion Show
Marketing as Co-Sponsor (Full Page Bio with Ad in Event Program and Press Release)
Optimum Social Media Posts Leading Up to Event
Acknowledgement at the Event with Quick Business Intro
Extra Large Prominent Display of Logo on Event Banner
Logo in Event Slideshow and on Website
12 Complementary Drink Vouchers

\$2,500 **Diamond**

2 available

6 VIP Tickets to Fashion Show
Half Page Bio with Ad in Event Program
Social Media Posts Leading Up to Event
Large Size Logo on Event Banner
Logo in Event Slideshow and on Website
6 Complementary Drink Vouchers

\$1,500 **Platinum**

3 available

4 Preferred Seating Tickets to Fashion Show
Social Media Posts Leading Up to Event
Medium Size Logo on Event Banner
Logo in Event Slideshow and on Website
4 Complementary Drink Vouchers

\$750 **Gold**

5 available

2 Preferred Seating Tickets to Fashion Show
Social Media Posts Leading Up to Event
Small Size Logo on Event Banner
Logo in Event Slideshow and on Website
2 Complementary Drink Vouchers

UNDERWRITING OPPORTUNITIES



Designer Sponsor

\$500

Your business will sponsor a designer's Session

- Two Preferred Tickets to the Fashion Show
- Recognition in the Event Program
- Recognition on the website

5 available

Event Cocktail Sponsor

\$2,000

Event Drink will be named after you, logo on drink vouchers

- Four Preferred Tickets to the Fashion Show
- Four Drink Vouchers
- Recognition in the Event Program
- Recognition on the website

only 1 available

Program Book Advertising Information

- | | |
|-------------------|-------|
| • Full Page Ad | \$400 |
| • Half Page Ad | \$250 |
| • Quarter Page Ad | \$150 |

Seating Options

